

2019 中国包装容器展开幕式暨中国包装创新大会新闻发布会
PACKCON 2019 Opening Ceremony & CPIF Press conference

3号登记大厅 | No.3 Registration Hall 4/8 | 09:30-10:30

主办单位：中国包装联合会、励展博览集团、包装推进会
Organizer: CHINA PACKAGING FEDERATION, Reed Exhibitions, Packaging Innovation Association

包装黑科技发布会 | Black Tech of Packaging Launch

E5 馆包装黑科技发布会会议区
Black Tech of Packaging Launch Pavilion, Hall E5 4/8-10

主办单位：励展博览集团
Organizer: Reed Exhibitions
部分报名演讲展商

- 秉信包装 / Bingxin Packaging
- 顶正包材有限公司 / Tingzheng Packing Material Co., Ltd.
- 杭州中亚瑞程包装科技有限公司 / Hangzhou Zhongya Ruicheng Packaging Technology Co., Ltd.
- 浙江庞度环保科技有限公司 / Zhejiang Pando Ep Technology Co., Ltd.
- 金石包装（嘉兴）有限公司 / Goldstone Packaging Jiaxing Co., Ltd.
- 岸宝环保科技有限公司 / Anbao Environmental Science & Technology Co., Ltd.

- 江苏龙骏环保实业发展有限公司 / Longjun Co., Ltd.
- 杭州群乐包装有限公司 / Hangzhou Qunle Packaging Co., Ltd.
- 北京东南利成包装有限公司 / Beijing Southeast Licheng Packaging Co., Ltd.
- 上海纯绿纸制品股份有限公司 / Elements Packaging
- 韶能集团广东绿洲生态科技有限公司 / Shaoneng Group Guangdong Luzhou Eco Technology Co., Ltd.

更多大咖，请至现场 More professional speakers, please be at the scene

“金桥梁” 采配对接 | “Golden Bridge” Matching

E5 馆采配对接馆内 | Matchmaking Theme Pavilion, Hall E5 4/8-10

主办单位：励展博览集团
Organizer: Reed Exhibitions
部分入驻对接馆终端 | Some of the participated terminals
盒马鲜生 / Mr. HIPPO
京东 / JD.COM
卡夫亨氏 / Kraft foods

- 内蒙古伊利实业集团股份有限公司 / YILI.COM INC
- 杭州百草味食品有限公司 / Be & Cherry
- 康师傅饮品投资（中国） / Tingyi (Cayman Islands) Holding Corp.
- 广东汤臣倍健生物科技股份有限公司 / BYHEALTH
- 美赞臣营养品（中国）有限公司 / MeadJohnson
- 统一企业中国控股有限公司 / UNI-PRESIDENT CHINA HOLDING LTD.
- 不凡帝范梅勒股份有限公司 / Perfetti Van Melle S.P.A
- 上好佳（中国）有限公司 / Liwayway (China) Co., Ltd. All Rights Reserved
- 周黑鸭国际控股有限公司 / Zhou Hei Ya International Holdings Company Limited
- 光明乳业股份有限公司 / Shanghai Bright Dairy
- 上海雀巢有限公司 / Nestlé China
- 旺旺集团 / HOT KID
- 可口可乐（上海）饮料有限公司 / COCA-COLA
- 广州立白企业集团有限公司 / Liby Group Co., Ltd.
- 德克士 / Dicos
- 重庆江小白酒业有限公司 / Jiangji Distillery
- 杭州娃哈哈集团有限公司 / Hangzhou Wahaha Group Co., Ltd.
- 箭牌糖果（中国）有限公司 / MARS CHINA

更多终端需求，请至现场 More Needs on Packaging, please be at the scene

惠普数码瓦楞包装瑞时开展公司开放日
HP Digital Corrugated & Ruishi Chuangzhan Open Day

N5 馆 A167 展位 | Booth A167, Hall N5 4/8-11 | 全天 | All Day

主办单位：中国惠普有限公司
Organizer: HP China

上海国际包装设计周主题论坛之兼容并包—设计大家侃直新观点
Shanghai International Packaging Design Week – an inclusive place to share insights

E5 馆 M31 会议室 | Conference M31, Hall E5 4/8 | 13:30-16:00

主办单位：上海市包装技术协会设计委员会、励展博览集团
Organizer: Design Committee of Shanghai Packaging Association, Reed Exhibitions

13:30- 主持人开场、嘉宾致辞
13:40 Opening remarks by the host & VIP speech

13:40- 有关品牌与包装的最新趋势
14:00 笹田史仁, 日本包装协合理事长、日本包装团体协会 (D8) 代表
Latest trends on brand and packaging
Fumi Sasada, Chairman of Japan Package Design Association (JPDA), Representative of Japan Packaging Association (D8)

14:00- 品牌策略及其视觉传达
14:20 金亨锡, IIDC 国际设计学院院长、总统直轄韩国国家品牌理事会企划顾问
Brand strategies and visual communication
Kim HyungSuk, Dean of Intermark International Design College (IIDC), Planning Consultant of South Korea National Brand Council under the direct jurisdiction of President

14:20- 品牌创新设计与工匠精神
14:40 徐军, 上海家化联合股份有限公司, 首席设计师
Brand innovation design and craftsmanship
Xu Jun, Chief Designer of Shanghai Jahwa United Co., Ltd.

14:40- 非遗手工艺的传承创新与包装设计
15:00 章利莉, 上海大学美术学院副教授、博士生导师、上海公共艺术协同创新中心运营总监
Inheritance & innovation and packaging design of intangible cultural heritage handicrafts
Zhang Lili, Associate Professor, Doctoral Supervisor of Shanghai Academy of Fine Arts, Chief Operating Officer of Public Art Coordination Center (PACC)

15:00- SKG—一站式品牌解决方案
15:25 李树菁, 上海数字印刷协会副会长、硕科图像（上海）有限公司总经理
SKG – One-stop brand solutions
Li Shuying, Vice President of Shanghai Digital Printing Industry Association, General Manager of Schawk

15:25- 远离专业做专业
15:50 顾传照, 创意中国设计联盟副主席、上海市包装技术协会副会长, 设计委员会主任
Versatility versus speciality
Gu Chuanzhi, Vice President of Creative China Design Confederation and Shanghai Packaging Technology Association (SPTA), Director of SPTA Design Committee

运输包装为货物安全提供技术保障—运输包装发展趋势主题论坛
Transport packaging provides technical support for cargo safety—Transport Packaging Development Trends Forum

E6 馆 M36 会议室 | Conference M36, Hall E6 4/8 | 14:00-16:30

主办单位：ISTA 中国、中国包装联合会运输包装委员会、上海出版印刷高等专科学校、励展博览集团
Organizer: ISTA China Package Federation, Transportation Committee of China Packaging Federation, Shanghai, Shanghai Publishing and Printing College, Reed Exhibitions

14:00- 主持人欢迎致辞
14:10 Welcome speech by the host

14:10- 货安达智能循环包装系统为企业包装与物流增效降本
14:30 邢胜男, 中包物联网科技（天津）有限公司, 总裁
Xing Shengnan, CEO, China Packet Internet of Things Technology (Tianjin) Co., Ltd.

14:30- Packaging Sustainability Through Innovations
15:00 Li Bin, Dow's Packaging & Specialty Plastics business, Asia Pacific technical leader for end use development, pack studios and sustainability

15:00- 运输包装主题演讲
15:30 待定
Speech of transport packaging
To Be Decided

15:30- 运输包装主题演讲
16:00 待定
Speech of transport packaging
To Be Decided

16:00- 运输包装检测及相关标准的解读和使用
16:30 毛鹏辉, 中国包装科研测试中心, 检测业务开发部业务经理
Interpretation and use of transport packaging inspection and related standards
Mao Penghui, China Packaging Research and Testing Center, Business Manager, Testing Business Development Department

2019 中国包装品牌创新高峰论坛
2019 China Packaging Brand Name Innovation Summit

E5 馆 M32 会议室 | Conference M32, Hall E5 4/8 | 13:30-16:00

主办单位：中国包装联合会包装规划委员会、励展博览集团
Organizer: Packaging Planning Committee of China Package Federation, Reed Exhibitions

13:30- 主持人欢迎致辞
13:35 张艳妮, 中国包装联合会, 规划委副秘书长
Welcome speech by the host
Zhang Yanni, Deputy Secretary-General of Planning Commission of China Packaging Federation

13:35- 包装品牌主题演讲
14:00 谭益民, 湖南工业大学党委书记
Keynote speech of packaging brand
Tan Yimin, Party Secretary of Hunan University of Technology

14:00- 极力未来的创新包装方案
14:30 MAGGIE KE, 阿联酋博禄公司, 资深包装应用材料专家
Futuristic innovative packaging solutions
MAGGIE KE, Senior packaging application material expert of Borouge, UAE

14:30- 快消行业包装创新趋势
15:00 章辉, 卡夫亨氏, 资深包装研发专家
Packaging innovation trend in FMCG industry
Zhang Hui, Senior packaging R&D expert of Kraft Heinz

15:00- 印刷包装新技术
15:30 吴伟, 武汉大学, 印刷与包装系教授, 博导
New printing and packaging technologies
Wu Wei, Doctoral Supervisor of School of Printing and Packaging, Wuhan University

15:30- 神秘大咖上线, 敬请期待!
16:00 A talk by a mysterious big shot, so stay tuned!

2019 餐饮外卖行业发展高峰论坛
2019 Restaurant and Take-Away Industry Development Summit Forum

E5 馆 M28 会议室 | Conference M28, Hall E5 4/8 | 13:00-16:00

主办单位：上海市食品接触材料协会、励展博览集团
Organizer: Shanghai Food Contact Materials Association, Reed Exhibitions

13:00- 主持人欢迎致辞
13:10 Welcome speech by the host
13:10- 外送送餐盒团体标准背景介绍
13:30 周伟, 上海市食品接触材料协会秘书长
General technical requirements for food service of Take-out
Zhou Wei, General Secretary, Shanghai Association of food contact materials

13:30- 团标制定细则与内容宣讲
14:00 刘峻, 上海市质量监督检验技术研究院
Formulating rules of the requirements
Liu Jun, Shanghai Institute of quality inspection and technical research

14:00- 美团青山计划宣讲与包装合作伙伴招募令
14:30 田瑾, 美团
‘Qingshan’ Plan Presentation and Packaging Partner Recruitment Order
Tian Jin, Meituan

14:30- 蓝色星球
15:00 高博文, 饿了么
‘Blue Planet Plan’
Gao Bowen, ele.me

15:00- 生物可降解材料再包装方面的应用
15:30 任杰, 同济大学
Application of biodegradable materials for repackaging
Ren Jie, Tongji University

15:30- 生物可降解材料再外卖餐盒应用上的合规探讨
15:45 巴斯夫
Discussion on the compliance of biodegradable materials and take-out lunch boxes
BASF

15:45- 迎接一次性食品容器的绿色时代的来临
16:00 上海纸杯有限公司
The advent of the green era of disposable food containers
Shanghai Paper Cup Co., Ltd.

中国防伪包装与产品追溯新技术供需论坛
China Anti-Counterfeit Packaging and Product Traceability Tech Supply & Demand Forum

上海建滔诺富特酒店 | Novotel Shanghai 4/9 | 全天 | All Day

主办单位：中国包装联合会
Organizer: China Packaging Federation
协办单位：中国包装联合会防伪包装与产品追溯委员会、上海天臣防伪技术股份有限公司、励展博览集团
Supporting Organizations: Anti-Counterfeit Packaging and Product Traceability Committee of China Packaging Federation, Shanghai Tianchen Anti-Counterfeit Technology Co Ltd, and Reed Exhibitions

特种用途包装和包装链条技术的研发及设计应用
R&D and design applications for special purpose packaging and packaging chain technology

E5 馆 M28 会议室 | Conference M28, Hall E5 4/9 | 10:00-12:30

主办单位：北京包装技术协会、励展博览集团
Organizer: Beijing Packaging Association, Reed Exhibitions

10:00- 主持人欢迎致辞
10:10 Welcome speech by the host

10:10- 在学习中进步、在进步中发展的“航天特种包装”
11:00 穆林, 北京航天万源科技有限公司, 军工事业部副总工艺师
“Aerospace special packaging” - progresses in learning and progress
Mu Lin, Deputy Chief Physicist, Military Industry Department, Beijing Aerospace Wanyuan Technology Co., Ltd.

11:00- 包装 V 链, 行业永动的创新链条
11:45 范立新, 北京市计算中心, 高级工程师
Packaging V chain, the industry's permanent innovation chain
Fan Lixin, Beijing Computing Center, Senior Engineer

11:45- 微电水技术开发应用, 助力包装工业绿色发展, 更好保护身边水资源
12:30 陶华强
The development and application of micro-electric water technology will help the green development of the packaging industry and better protect the water resources around us
Tao Huaqiang

上海国际包装设计周主题论坛之包装设计发展趋势 | Shanghai International Packaging Design Week – Trend of packaging development

E5 馆 M31 会议室 | Conference M31, Hall E5 4/9 | 10:00-12:30

主办单位：湖北包装联合会设计委员会、励展博览集团
Organizer: Design Committee of Hubei Packaging Federation, Reed Exhibitions

10:00- 主持人开场
10:10 涂志初, 湖北省包装联合会设计委员会, 副会长
Opening remarks by the host
Tu Zhichu, Vice President of Design Committee of Hubei Packaging Federation

10:10- 包装设计 4.0—大牌的时代转换器
10:30 潘虎, 潘虎包装设计实验室首席设计师、“中国当代最有价值产品包装设计师”
Packaging design 4.0 - Big-name era converter
Pan Hu, Chief Designer of Tigerpan Packaging Design Lab., “The Most Valuable Contemporary Product Packaging Designer in China”

10:30- 包装结构设计创新之道
10:50 于光, 中国包装史上第一位 IF 设计金奖获得者、广东省包装技术协会设计委员会副主任
Packaging structure design innovation
Yu Guang, The first IF Design Gold Award winner in Chinese packaging history, Deputy Director of The Packaging Technology Association of Guangdong

10:50- 内容故事构建产品结构
11:10 客凯, 设计师独立品牌—妙手回潮创始人、主人、设计总监
Content story build product structure
Lin KaiM, Founder, Principal and Design Director of MSHC—designer independent brand

11:10- 创意之路·一个简单的梦想
11:30 徐郑冰, 字绘中国主理人、武汉工商学院艺术与与设计学院副院长
The road to creativity · a simple dream
Xu Zhengbing, Principal of Painting China, Associate Dean of School of Arts and Design, Wuhan Technology and Business University

11:30- 设计与消费同行
11:55 张彦辉, 武汉璞梵广告有限公司联合创始人、曾获香港 HKDA 环球设计大奖、中南星奖金奖等
Design and consumption peers
Zhang Yanhui, Co-founder of Wuhan Pufine Advertising Co., Ltd., winner of HKDA GDA and South China Star Gold Award

11:55- 面向智能时代的包装全链设计思维
12:20 高智勇, 湖北包装联合会设计委员会副会长、武汉大学印刷与包装系副教授
Packaging full chain design thinking for the intelligent age
Gao Zhiyong, Vice President of Design Committee of Hubei Packaging Federation, Associate Professor of School of Printing and Packaging, Wuhan University

可预见的创新方式—活性与智能包装
Predictable innovative paths – active and smart packaging

E5 馆 M28 会议室 | Conference M28, Hall E5 4/9 | 13:30-15:30

主办单位：AIPIA 活性与智能包装工业协会、派姆咨询、励展博览集团
Organizer: AIPIA, Prime Shanghai, Reed Exhibitions

13:30- ATT 的多级验证解决方案, 从标准二维码到高安全性解决方案的进化
14:00 沈怡, 艾迪特技术服务有限公司 (ATT) 大中华区首席运营官
ATT's multi-level verification solution, from standard QR code to high security solution evolution
Shen Yi, ATT, COO, Greater China

14:00- ECO RIT 绿色环保的 RFID 技术
14:30 张晓翔, 斯道拉恩索投资管理 (上海) 有限公司业务发展经理
ECO RIT green RFID technology
Zhang Xiaoxiang, Storaenso Shanghai, Business Development Manager

14:30- 唐伟伦, Systech 亚洲区域副总裁
15:00 Tang Weilun, Vice President, Asia, Systech

15:00- 吴朝武, AIPIA 活性与智能包装工业协会中国办事处代表
15:30 Wu Chaowu, AIPIA, Representative, China Office

快消品包装创新发展论坛
Fast consumption goods packaging innovation forum

E5 馆 M31 会议室 | Conference M31, Hall E5 4/9 | 13:30-16:00

主办单位：上海市食品学会、励展博览集团
Organizer: Shanghai Society of Food Science, Reed Exhibitions

13:30- 主持人开场
13:40 Opening remarks by the host

13:40- 创新则变, 变则不离其宗
14:10 陈基玉, 光明乳业包装研究部, 项目专员
Innovation will change, and change will not leave its ancestors
Chen Jiyu, Project Commissioner, Bright Dairy Packaging Research Department

14:10- 味全每日 C 的【留量池】
14:40 童岭, 味全每日 C 品牌主管
‘Reserve pool’ of Weiquan Daily C
Tong Ling, Brand Executive, Weiquan Daily C

14:40- 多用途复合纸罐, 助力产品销售
15:10 楼斌, 杭州群乐包装有限公司, 经理
Multi-purpose composite paper cans for power product sales
Lou Bin, Manager, Hangzhou Qunle Packaging Co., Ltd

15:10- 单身经济—用一个 IP 打造一个品牌
15:35 曾瑞露, 上海全赋品牌管理有限公司, 创始人
Economy of single – make a brand of an IP
Zeng RuiLu, Founder, ALL IDEA A

15:35- 会讲故事的品牌包装
16:00 邱潇潇, 农夫山泉包装设计方热浪, 联合创始人 &CEO
Story-telling brand packaging
Qiu Xiaoxiao

以上为拟定日程, 如有变动以现场为准
As the above is the proposed schedule, changes on the day of event will prevail



- 1 现场会议室 1 Onsite conference room 1
- 2 现场会议室 2 Onsite conference room 2
- 3 包装黑科技发布会会议区 Black Tech of Packaging Launch Pavilion
- 4 “金桥梁”采配对接馆 Matchmaking Theme Pavilion
- 2019 中国国际瓦楞展 SINO CORRUGATED 2019
- 2019 中国国际彩盒展 SINO FOLDING CARTON 2019
- 2019 中国包装容器展 PACKCON 2019
- 2019 上海国际软包展 SINO FLEXPACK 2019
- 2019 上海国际纸展 SINO PAPER 2019
- 一楼会议室 First floor meeting room
- 二楼会议室 Second floor meeting room
- 夹层会议室 Mezzanine meeting room

海外交流活动 INTERNATIONAL EVENTS

印度国家日 India Day		
地点 Location: N5-M47		4/8 10:00-11:30
合作伙伴: 印度瓦楞纸箱制造商联合会 (FCBM) 全印度印刷联合会 (AIFMP) 印度胶印机联合会 (OPA)	Partnership: Federation of Corrugated Box Manufacturers of India (FCBM); All India Federation of Master Printers (AIFMP); Offset Printers' Association India (OPA)	

越南国家日 Vietnam Day		
地点 Location: N5-M49		4/8 14:00-15:30
合作伙伴: 越南包装行业协会 河内印刷行业协会	Partnership: Vietnam Packaging Association Hanoi City Printing Association	

韩国国家日 Korea Day		
地点 Location: N5-M48		4/8 14:00-15:30
合作伙伴: 韩国瓦楞纸箱协会	Partnership: KCCA - Korea Corrugated Packaging Case Industry Association	

代理商专题采购配对自助午餐会 Corrugated and Folding Carton Trade Agents Networking Luncheon		
地点 Location: N5-M48		4/9 12:00-14:00
合作伙伴: 励展博览集团	Partnership: Reed Exhibitions	

意大利国家日 Italy Day		
地点 Location: N5-M48		4/9 10:00-11:30
合作伙伴 Partnership: CORRFACE Associazione Italiana Scatolifici (ACIS)		

泰国国家日 Thailand Day		
地点 Location: N5-M48	4/10 10:00-11:30	
合作伙伴: 泰国包装协会 (TPA) 泰国瓦楞包装协会 (Thai CPA) 泰国包装设计协会 (Thai PDA)	Partnership: Thai Packaging Association Thai Corrugated Packaging Association Thai Packaging Design Association	

伊朗欢迎晚宴 Iran Welcome Dinner		
地点: 《御龙宴》上海市 浦东新区南洋泾路 578 号	Location: YULONG RESTAURANT; No.578, South Yangjing Rd., Pudong District, Shanghai	4/10 19:00-21:00
合作伙伴: 伊朗纸箱信息公司代表	Partnership: Carton Info Iran	

高峰论坛 INDUSTRY FORUMS

全球瓦楞峰会——2019 中国瓦楞行业发展论坛 Sino Corrugated - 2019 Sino Corrugated Development Forum		
地点: 上海博雅酒店	Location: Parkyard Hotel Shanghai	4/7 09:00-20:30
合作伙伴: 励展博览集团	Partnership: Reed Exhibitions	

变局： 中美贸易战对中国纸箱包装企业的直接影响和间接影响 Changes: direct effect and indirect effect of China-US Trade War on China carton packing enterprises; 供给侧改革及环保政策对纸箱包装企业的影响 Changes: effect of supply side reform and environmental protection policy on carton packing enterprises; 困局： “围炉夜话”中国纸箱包装企业目前面临的困境与难题 Difficulties: difficulties and problems of China carton packing enterprises in “The Lunar Night Talk” at present; 破局： 订单萎缩行情下，纸箱企业是否还有“蓝海”市场可开发？ Breakthrough: under orders reduction, is there “Blue Ocean Market” for carton enterprises? 新技术如何影响纸箱企业未来发展？ Breakthrough: how to affect future development of carton enterprise by new technologies?		
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第五届纸包装行业江西同乡会 Jiangxi Natives Association of the 5th Paper Packaging Industry		
地点: 《御龙宴》上海市 浦东新区南洋泾路 578 号	Location: YULONG RESTAURANT; No.578, South Yangjing Rd., Pudong District, Shanghai	4/7 13:00-20:00
合作伙伴: 龙琨传媒 励展博览集团	Partnership: Longkun Media Reed Exhibitions	

平台化整合未来发展趋势——各类平台优劣势分析 Future development trend of platform integration – analysis on disadvantages of various platforms		
地点: N4-M45 会议室	Location: Hall N4 Conference Room M45	4/8 13:00-16:00
合作伙伴: 云纸箱 云印微供 励展博览集团	Partnership: Cloud carton Yunyin Weigong Reed Exhibitions	

中国快递绿色包装产业联盟交流会 China Express Green Package Industry Alliance Meeting		
地点: N5-M48 会议室		4/8 10:00-12:00
Location: Hall N5 Conference Room M48		
合作伙伴: 中国快递绿色包装产业联盟 励展博览集团 中国快递协会	Partnership: China Express Green Package Industry Alliance Reed Exhibitions China Express Association	

励展中国纸箱行业培训周：瓦线节能、高效、增质、降本生产改革探讨 Training week of China Carton Industry for Reed Exhibitions: discussion on reform of tile line energy conservation, high efficiency, increase of quality, and cost reduction and production		
地点: N1 馆 -M40 会议室	Location: Meeting Room N1-M40	4/8 13:00-16:00
合作伙伴: 中国国际瓦楞展专家委员会 励展博览集团	Partnership: Committee of Experts for SinoCorrugated Reed Exhibitions	

1. 节能：如何做到“十三五”要求节能减排 20%？ Energy conservation: how to realize energy conservation and emission reduction of 20% based on “13th Five-Year Plan”？	
2. 高效：如何提高五层纸板生产车速 15 米？ High efficiency: how to increase five-layer paperboard production speed 15m？	
3. 增质：如何提升中、低克纸板边压 20%？ Increase of quality: how to increase 20% of medium- and low cardboard edge crush？	
4. 降本：如何减降原纸、能源与糊剂成本？ Cost reduction: how to reduce cost of base paper, energy and paste？	
5. 领导：如何依需求选择瓦线功能与配置？ Planning: how to select tile line functions and configuration based on demands？	

浦江问道·纸联未来——中纸联第二届纸业高峰论坛 Shanghai Huangpu River Symposium - Marketing Leaders Summit in China - Second Summit Forum for Paper union branch of CCAGM		
地点: N6 馆现场会议室 1		4/8 13:00-16:00
Location: Hall N6 Conference Room 1		
合作伙伴 Partnership: 中国百货商业协会纸业联合会 CCAGM 上海全纸联网络科技有限公司 All Paper Link 信达期货 Cinda Futures 励展博览集团 Reed Exhibitions		

1. 把握周期，赢在涨跌 中纸联副秘书长 纸业市场专家 庄向群 Grasp the cycle, win in the ups and downs deputy secretary general of CCAGM, paper marketing expert Zhuang Xiangqun	
2. 运筹期货，预见“浆”来 信达期货纸浆高级研究员 陈敏华 Planning and management of futures and prediction of “pulp” Senior Researcher Chen Minhua of paper plup for Cinda Futures	
3. 纸品汇，助理纸贸服务 全纸联 CEO 谢耀南 Gathering paper industries to serve for paper trading All Paper Link CEO Xie Yannan	
4. 包装纸，引领纸业跨越发展 RISI 中国市场信息总监 冯艳 Wrapping paper leads paper industry development RISI China marketing information director Feng Yan	
5. 金叶分切，助推纸业精益求精服务 青岛金叶总经理 宋小红 Jinye dividing and cutting machine promotes fine services of paper industry Qingdao Jinye General Manager Song Xiaohong	
6. 岳阳林纸的发展与规划 岳阳林纸总经理 Development and planning of Yueyang Paper Industry Yueyang Forest & Paper General Manager	
7. 龙头纸厂论坛——未来纸业 Leading paper plant forum – future paper market1.	

当瓦楞包装遇上印刷文创 When Corrugated Packaging meets with cultural and creative industries related to printing		
地点: N5 馆 -M47 会议室		4/8 13:00-16:00
Location: Hall N5 Conference Room M47		
合作伙伴 Partnership: 上海印搜文化传媒股份有限公司 Shanghai Yinsou Cultural Media Co., Ltd. 中华印刷包装网 / 印刷搜搜 APP China printing and packaging network/Printing APP 励展博览集团 Reed Exhibitions		

1. 脑洞大开才是王道 台湾纸箱王 陈维林 Innovation is key. Taiwan carton king Chen Weilin	
2. 创意瓦楞，无处不在 上海印搜文化传媒 张婉丹 Creative corrugated is anywhere. Zhang Xiaodan of Shanghai Yinsou Cultural Media Co., Ltd.	
3. 别于传统的立体贺卡 美吾文化纸艺工作室 宋杨 3D card different from traditional card Son Yang of Meiwu Cultural Paper Art Studio	
4. 大胆创新才是王道 上海瑞时创展 庄凯 Bold innovation is key. Zhuang Kai of Shanghai Ruishi Innovation Exhibition	
5. 纸“尖”艺术 蓝碧源集团——纸现场 朱敬佳 Paper art Lanbiyuan Group——Pper site Zhu Minjia	
6. 毕昇系列文创产品及创意 上海出版印刷高等专科学校 宗利永 Bisheng series of cultural and creative products and creativity Zong Liyong of Shanghai Publishing and Printing College	

励展中国纸箱行业培训周：现代纸包装企业的人力资源管理与绩效考核 Training week of China carton industry for Reed Exhibitions: HR management and performance examination of modern packaging enterprises		
地点: N6 馆现场会议室 1	Location: Hall N6 Conference Room 1	4/9 09:30-12:00
Location: Hall N6 Conference Room 1		
合作伙伴: 中国国际瓦楞展专家委员会 励展博览集团	Partnership: Committee of Experts for SinoCorrugated Reed Exhibitions	

1. 如何有方向、有目标、有计划、有策略的一步步建立起现代纸箱纸板企业运营和管理的模式和机制？ How to further build modern carton and paperboard enterprise operation and management mode and mechanism in a planned way？	
2. 如何不再期待和幻想超越忠诚人才的出现，也能确保企业经营目标的实现？ How to realize enterprise operation goal by not expecting and imaging occurrence of loyal talents？	
3. 如何实现将企业的经营目标分解到每个部门每个员工每天做的每件事？ How to realize operation goal decomposition to every department, every employee, and every thing？	
4. 员工——如何让员工的工作变得越来越轻松有效？ Employees – how to make employee working relaxed and effective？	
5. 领导——如何确保企业经营状况和成果一定会越来越好？ Leadership – how to ensure that enterprise operation and achievements become better？	

励展中国纸箱行业培训周：从工业 2.5 到工业 4.0——智慧包装工厂离我们还有多远 Training week of China carton industry for Reed Exhibitions: from Industry 2.5 to Industry 4.0 – how far are we from intelligent packaging plant？		
地点: N1 馆 -M40 会议室	Location: Meeting Room N1-M40	4/9 09:30-12:00
Location: Meeting Room N1-M40		
合作伙伴: 中国国际瓦楞展专家委员会 励展博览集团	Partnership: Committee of Experts for SinoCorrugated Reed Exhibitions	

1. 智能包装的现状，为什么是工业 2.5？ Based on cresent situation of intelligent packaging, why is Industry 2.5？	
2. 什么是工业 4.0？工业 4.0 必须具备哪些软硬件要素？ Why is Industry 4.0? What are hardware and software elements required by Industry 4.0？	
3. 5G 的到来将改变哪些？ What will 3.5G change？	
4. 人工智能在包装行业的应用。 Application of artificial intelligence (AI) in packaging industry.	
5. 哪些包装企业在布局智慧型工厂。 Which packaging enterprises are situated in intelligent plants？	
6. 智慧型包装企业是必然到来的吗？ Are intelligent packaging enterprises inevitable？	
7. 面对智慧型包装工厂，你准备好了吗？ For intelligent packaging plant, are you ready？	

励展中国纸箱行业培训周：瓦线温控系统原理与应用 Training week of China carton industry for Reed Exhibitions: principle and application of tile line temperature control system		
地点: N1-M40 会议室		4/9 09:30-12:00
Location: Hall N1 Conference Room M45		
合作伙伴: 中国国际瓦楞展专家委员会 励展博览集团	Partnership: Committee of Experts for SinoCorrugated Reed Exhibitions	

1. 了解温度、湿度、设备、工艺对原纸、纸板的作用及影响。 Understand role and effect of temperature, humidity, equipment and process on base paper and paperboard.	
2. 了解设备各温度工艺点温度控制参数与速度、原纸克重、胶线宽度的关系。 Understand temperature control parameters, speed, weight of base paper, and glue line width of equipment at temperature process points.	
3. 了解设备蒸汽温度工艺控制的重要性 大幅降低纸板变形量，提高纸板物理性能 大幅降低纸板后变形 降低蒸汽能源耗用 瓦线温控系统应用的注意点 Understand significance of equipment steam temperature process control sharply reduce paperboard deformation and improve physical properties of paperboard sharply reduce paperboard post-deformation reduce Steam energy consumption notes for tile line temperature control system application	

1. 纸板由走纸不进入印刷机所产生的问题经过印刷部、用槽部横切部降纸箱部或推模的问题解决方式。 Problems produced by paperboard transferring to printer can be solved by printing department, Groove die cutting department, fine carton department or carbon pushing.	
2. 内容中有印刷机问、印刷版、油墨、纸板、人员操作的相问题探讨。 Conduct discussion on printer problems, printing version, printing ink, paperboard, and personnel operation.	
3. 不同的环境条件的不同解决方案。 Different solutions to different environmental conditions.	

2.5 工厂模式下的共享工厂和产销分离——产能过剩的解决方案和零成本利润倍增秘笈 2.5 Sharing plant and Separation of production and marketing under plant mode – solutions of excess production capacity and multiplied zero cost profit		
地点: N6 馆现场会议室 2		4/9 13:00-16:00
Location: Hall N6 on-site conference room 2		
合作伙伴: 云纸箱 励展博览集团	Partnership: Cloud carton Reed Exhibitions	

演讲嘉宾：肖剑 Guest speaker: Xiao Jian 在产能过剩时代才具备整合的前提 Premise of integration during excess production capacity era 产能过剩的表现形式与整合的路径 pattern of manifestation and integrated path of excess production capacity 纸箱分离到产销分离是新社会分工 New social division of labor from separation of board and carton to separation of production and marketing	
演讲嘉宾：肖剑 Guest speaker: Xiao Jian 2.5 工厂模式是产能过剩的解决方案 2.5 The plant model is the solution to excess production capacity. 用 2.5 工厂实现共享产能的运作思路 Make use of 2.5 Plant to realize shared operation ideas 用零机会成本实现利润倍增的秘笈 Solutions to realize multiplied profits with zero opportunity cost 通过 2.5 工厂解决产能过剩问题 Solve excess production capacity problem by 2.5 Plant 通过 2.5 工厂实现产销分离问题 Realize separation of production and marketing by 2.5 Plant 通过产销分离实现利润倍增问题 Realize multiplied profits by separation of production and marketing	

降本提质 促进发展——2019 柔印高峰论坛 Cost reduction and quality improvement, and promoting development – 2019 Flexographic Printing Summit Forum		
地点: N4-M45 会议室		4/9 13:00-16:00
Location: Hall N4 Conference Room M45		
合作伙伴: 中国印刷技术协会柔性版印刷分会 上海印刷技术研究所有限公司 励展博览集团	Partnership: Flexographic Printing Branch of PTAC Shanghai Institute of Printing Technology Reed Exhibitions	

1. 浅谈水性油墨的发展及前景优势 广东天龙油墨有限公司水性油墨部经理 陆海彬 Brief discussion on development and prospect advantages of water-based ink General Manager Lu Haibin of Guangdong Tianlong Ink co. Ltd	
2. 印刷机配件智能清洗和环保节能解决方 西安海焱机械有限公司总经理 杨潇 Solutions to intelligent cleaning and environmental protection and energy saving of Printer Parts General Manager Yang Xiao of Xi’an Haiyan Machinery Co., Ltd.	

3. 降本提质——以预印工艺标准化为例 杭州秉信包装有限公司协理 黄睿修 Cost reduction and quality improvement ——Taking pre-printing process standards as an example Assistant manager Huang Ruxiu of Hangzhou Bingxing Packaginging Co., Ltd.	
4. 爱司凯光调激光调制技术——创造柔版 CTP 新奇迹 上海澳格拉印刷器材有限公司副总经理 陈勇波 ANSKY optical valve laser modulation technology——creating a miracle of flexography CTP Deputy Manager Chen Yongbo of Shanghai Aoluo Printing Apparatus Co., Ltd.	
5. 加快液态版应用步伐，助力绿色印刷持续发展 上海谱丽科技有限公司副总经理 周军增 Speeding up liquid version application pace and promoting sustainable development of green printing Deputy Manager Zhou Junzeng of Shanghai Puli Science Technology Co., Ltd.	
6. 成本与质量的平衡之道——巴斯夫瓦楞纸箱水性油墨解决方 巴斯夫中国有限公司 分散体与树脂部门 高级技术经理 蔡秋香 Balance of cost and quality - Solutions to BASF corrugated carton water-based ink Cai Qiuxiang, Advanced Engineering Manager of dispersoid and resin department for BASF CHINA LIMITED.	

励展中国纸箱行业培训周：纸箱企业高端运营与管理实践 Training week of China carton industry for Reed Exhibitions: practice of carton enterprise high-end operation and management		
地点: N5-M47 会议室		4/9 13:00-16:00
Location: Hall N5 Conference Room M47		
合作伙伴: 中国国际瓦楞展专家委员会 励展博览集团	Partnership: Committee of Experts for SinoCorrugated Reed Exhibitions	

1. 纸箱厂效率提升，纸箱新厂建设与老厂改造 Promotion of carton plant efficiency, construction of new plant and reconstruction of old plant	
2. 纸箱厂订单管理，纸箱企业大客户营销管理 Order management of carton plant, and large customer marketing management of carton enterprises	
3. 纸箱厂生产管理，纸箱企业成本核算 Carton production management and carton enterprise cost calculation	
4. 纸箱厂绩效考核，纸箱厂信息化管理 Examination of performance for carton plant, and informatization management of carton plant	

励展中国纸箱行业培训周：纸箱质量异常的解决 Training week of China carton industry for Reed Exhibitions: solutions to abnormal carton quality		
地点: N1 馆 -M40 会议室	Location: Meeting Room N1-M40	4/9 13:00-16:00
Location: Meeting Room N1-M40		
合作伙伴: 中国国际瓦楞展专家委员会 励展博览集团	Partnership: Committee of Experts for SinoCorrugated Reed Exhibitions	

1. 纸板由走纸不进入印刷机所产生的问题经过印刷部、用槽部横切部降纸箱部或推模的问题解决方式。 Problems produced by paperboard transferring to printer can be solved by printing department, Groove die cutting department, fine carton department or carbon pushing.	
2. 内容中有印刷机问、印刷版、油墨、纸板、人员操作的相问题探讨。 Conduct discussion on printer problems, printing version, printing ink, paperboard, and personnel operation.	
3. 不同的环境条件的不同解决方案。 Different solutions to different environmental conditions.	

2019 中国造纸行业峰会 2019 China Papermaking Industry Summit		
地点: N6 馆现场会议室 1	Location: Hall N6 Conference Room 1	4/9 09:30-16:00
Location: Hall N6 Conference Room 1		
合作伙伴: 易贸纸业 励展博览集团	Partnership: Imore-Paper Reed Exhibitions	

1. 中国造纸行业和宏观经济趋势分析 Analysis on China paper industry and macroeconomic Trends	
2. 新常态下中国包装纸与市场发展趋势 China wrapping paper and market development trend under new normal state	
3. 进口包装纸市场发展趋势 Market development trend of imported wrapping paper market	
4. 中国造纸原料市场解析 Analysis on China Papermaking Raw Materials Market	
5. 再生浆行业的发展趋势和方向 Development trend and direction of recycled pulp industry	
6. 包装纸行业互联网+新理念 Internet+ new concept of wrapping paper industry	
7. 如何利用金融衍生品助理企业创新发展 How to make use of financial derivative instrument to promote innovative development of enterprises	

创新展示秀 INNOVATION SHOWCASE

摇钱树抽奖活动 “Money Tree” lucky draw		
地点: 3 号入口大厅	Location: Entrance 3	4/8 - 4/11 9:30-16:30
Location: Entrance 3		
梦工厂展示区 - 高效印刷车间 Corrugated Dream Factory - High Efficient Press Room		
地点: E6 馆内	Location: Hall E6	4/8 - 4/11 9:30-16:30
Location: Hall E6		
界龙彩盒制造智能化梦工厂 Folding Carton Smart Dream Factory		
地点: E6 馆内	Location: Hall E6	4/8 - 4/11 9:30-16:30
Location: Hall E6		
商务配对展台 MatchMe Booth		
地点: N1-N6 馆, E5-E7 馆观众休息区		4/8 - 4/11 9:30-16:30
Location: Hall N1-N6, Hall E5-E7 Visitors' Lounge		

2019 上海国际软包展现场活动 SINO FLEXPACK 2019 ONSITE EVENTS Flexible Packaging Innovation Seminar Covering the Whole Industry Chain		

地点: 上海新国际博览中心 N6 馆现场会议室 2		4/8 10:00-12:20
Location: Meeting Room 2 in Hall N6, Shanghai New International Expo Centre		

主持人：安姆科中国市场总监- 陆文萍 Host: Amcor China Marketing DirectorLu		
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10:00-10:05	静场，主持人开场，介绍嘉宾 Opening by host, guest introduction	
10:05-10:10	指导单位致辞 Welcome Speech from Organizer 中国塑协复合膜专委会主任 夏嘉良 China Plastics Processing Industry Association Composite Film Products Professional Committee Director, Xia Jialiang	
10:10-10:15	主办单位致辞 Welcome Speech from Organizer 励展博览集团总经理 王文杰 Reed Exhibitions Assistant Vice President ,Alex Wang	
软包行业趋势 The trend of flexible packaging industry		
	中国软包装行业 2018 年回顾与 2019 年展望 Review of 2018 and outlook for 2019 in China's flexible packaging industry 中国塑协复合膜制品专业委员会秘书长 吴方群 China Plastics Processing Industry Association Composite Film Products Professional Committee Secretary General ,Wu Fangqun	

智能与创新 Intelligence & Innovation		
	软包装行业，离智能制造还有多远？ How far away is intelligent manufacturing from the flexible packaging industry? 软包行业资深专家 陈志雄 Flexible Packaging Industry Senior Expert, Chen Zhixiong	

	智能包装物流在软包装行业的应用 The application of intelligent packaging logistics within the flexible packaging industry 德清泰德机械有限公司总经理 王建斌 DEQING TIDE MACHINERY CO., LTD. General Manager, Wang Jianbin	
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	3D 透镜效果软管及具有布外观与手感的软管 The latest application of solvent-free lamination in high-end customized packaging 三樱包装（江苏）有限公司研发部经理 刘磊 San Ying Packaging (Jiangsu) Co., Ltd. R&D Manager, Liu Lei	
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	浙江诚信高阻隔、热收缩、易揭封口、高温蒸煮等系列复合膜新品 High Barrier, heat Shrinkage, easy to discover seals, high-temperature cooking and other series of composite films new Products from CHANCING 浙江诚信包装材料有限公司业务经理 宗玉明 CHANCINGPACK Business Manager, Song Yuming	
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12:20-13:20	午餐 Lunch	
	主持人：上海紫江总经理助理 - 徐耀军 Host: Shanghai ZJIANG General Manager Assistant - Xu Yaojun	

环保与回收 Environmental protection & recycling		
	十三五印刷业挥发性有机物管控与减排 Control and emission reduction of volatile organic compounds in the 13th five-year plan of the printing industry 上海市环境科学研究院高级工程师 何校初 Shanghai Academy of Environmental Sciences Senior Engineer, He Xiaochu	

	未来已来——面向未来的油墨解决方案 The future is approaching—ink solutions for the future 盛威科市场部总监 陆清淑 Stegwerk China Marketing Director , Lu Qianshu	
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	汉高在软包装行业的绿色创新产品——多样化涂膜产品及在线监测系统问世 Green innovative products of Henkel in the flexible packaging industry—diversified coating products and online monitoring system 汉高亚太业务发展经理 陈启纳 Henkel Business Development Manager of Asia Pacific, Chen Qi’ na	
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	RTO 在包装印刷行业 VOCs 治理中的使用性及相关工程技术规范 RTO in packaging and printing industry VOCs governance of usability and related engineering specifications 德州奥森节能环保技术有限公司总经理 倪寿才 DEZHOU AOSHEN ESEP TECHNOLOGY CO., LTD. General Manager, Ni Shoucai	
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	浅析高阻隔共挤出复合薄膜固废的直接再生技术 Analysis on direct regeneration technology of solid waste of high barrier co-extrusion composite film 江苏彩华包装集团有限公司 Jiangsu Caihua Packaging Group Company	
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	助力复合膜减废可降解的：水性高阻隔涂层和水性高阻隔胶粘剂 Assisting composite membrane degradable—water based-high barrier coating and water-based high barrier adhesive 江苏百瑞尔包装材料有限公司总经理 刘燕 Hebei Barrier Packaging Materials Co., Ltd. General Manager, Liu Yan	
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	完全可回收再利用的 BOPE/PE 自立拉链袋 Fully recyclable BOPE/PE self-reliance zipper bag 福建凯达集团有限公司资深技术研发经理 孙恒 Kaida Group Senior Technology R&D Manager. Sun Heng	
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	亿滋食品包装环保战略及挑战 Environmental strategy and challenges of Mondelez food packaging 亿滋中国高级研发经理 黎毅雄 Mondelez China Senior R&D Manager, Li Yixiong	
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	软包装印刷车间 VOCs 治理技术路线 VOCs control technology route of flexible packaging printing workshop 西安昱昌环境科技有限公司技术总监 周强 Xi'an Yurcent Environmental Technology Co., Ltd. Technical Director, Zhou Qiang	
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以上为拟定日程，如有变动以现场为准
As the above is the proposed schedule, changes on the day of event will prevail